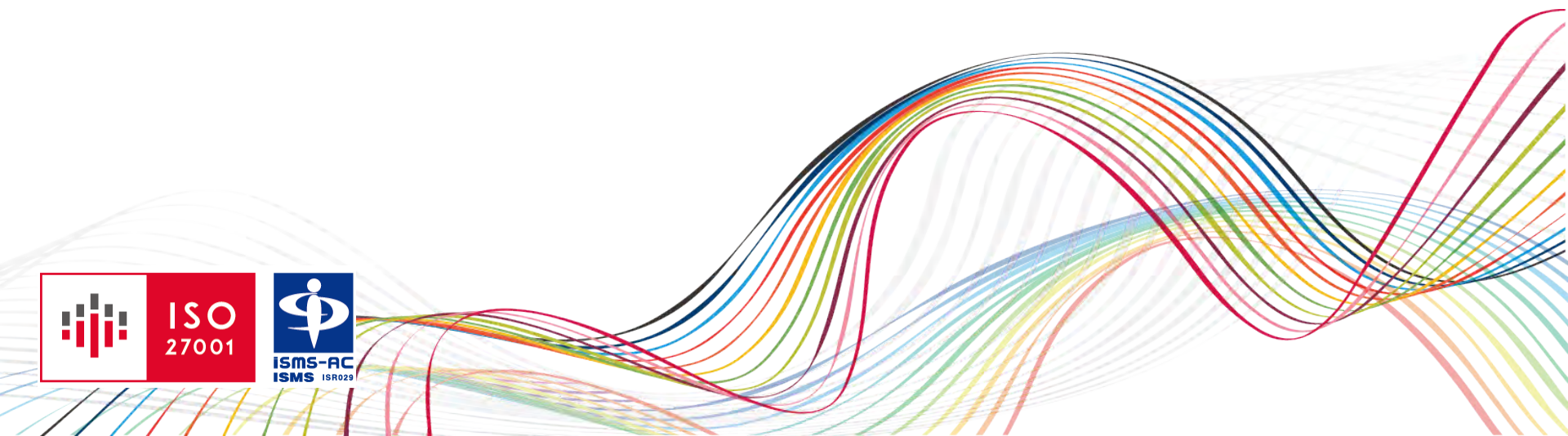


# 3H Medi Solution Global Capabilities



100  
KOLs

50+  
Research

1 Million  
Accesses

20,000  
Patients



150  
Events

80+  
Trials

# KOL (Key Opinion Leader) agreeing with Oncolo Team

**100+**  
KOLs

Over 100 cancer specialists support  
Many professors/deans

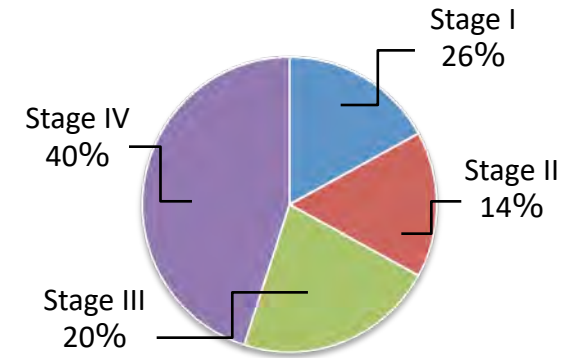
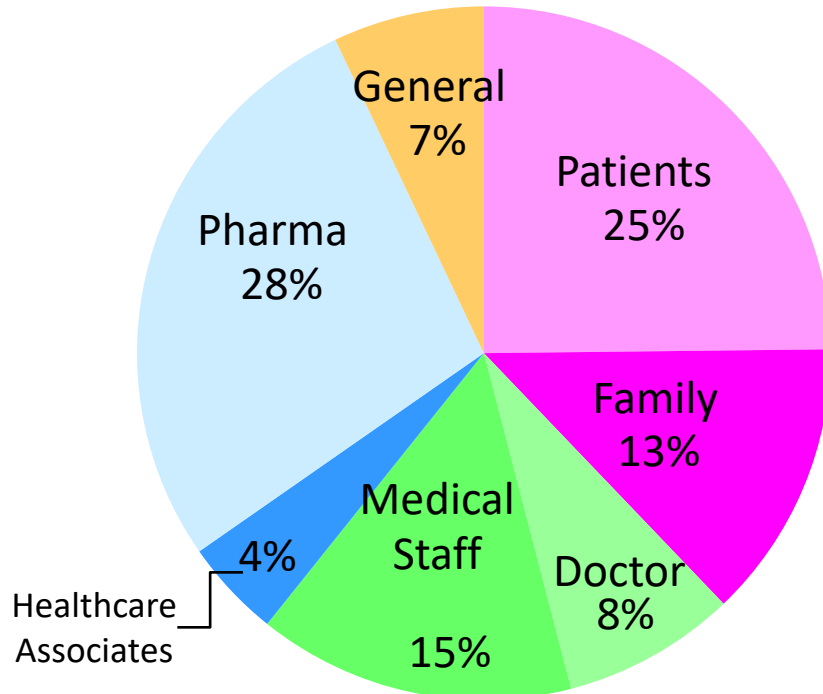
## **Oncolo Medical Supporter**

A medical representative who agreed to cooperate  
with 3H Oncolo information site.



# E-mail members

1 Million Users Visit ONCOLO® per Month.



Lung Cancer	21.5%	Cervical Cancer	1.4%
Breast Cancer	17.8%	Neuroendocrine Tumor	1.2%
Colorectal Cancer	7.9%	Thyroid Cancer	1.2%
Stomach Cancer	7.0%	Brain Tumor	1.2%
Ovarian Cancer	4.5%	Malignant Mesothelioma	1.2%
Pancreatic Cancer	3.7%	Melanoma	0.6%
Prostate Cancer	2.7%	Laryngeal Cancer	0.4%
Kidney Cancer	2.7%	Malignant Lymphoma	2.5%
Uterine Body Cancer	2.3%	Leukemia	2.1%
Liver Cancer	2.1%	Multiple Myeloma	1.2%
Canteen Cancers	2.1%	Other	11.2%
Bladder Cancer	1.6%		

ONCOLO がんと、ひとと、つなぐ

サイト内を検索する

0120-974-268

がんの種類 ▶ ニュース ▶ 臨床試験 ▶ リサーチ ▶ 体験談/患者会 ▶ オンコロとは ▶

がんイベント ▶ がんの用語辞典 ▶ 薬剤用語辞典 ▶ お役立ち情報 ▶

※1/25条件変更しました※ステージ3非小細胞肺癌対象インタビュー協力をお願いします

2019 希少がん Meet the Expert

参加者募集!

ONCOLOが主催する、がん情報充てのセミナー「まれながんのことを「希少がん」とい、人口10万人6人未満のがんのこ...

詳細を見る ▶

Our website is visited not only by patients, but also by many pharmaceutical/medical related staffs

**トリプルネガティブ乳がんの方対象**  
免疫チェックポイント阻害薬  
PD-1抗体の治験のご案内

Triple-negative breast cancer

**初期膀胱がん対象**  
免疫チェックポイント阻害剤の治験のご案内

Muscle layer non-invasive bladder cancer

**頭頸部がん**  
・口唇・口腔(舌、歯肉)  
・中咽頭・下咽頭  
・喉頭(声門)

免疫チェックポイント阻害薬の治験  
にご協力ください

Head and neck squamous cell carcinoma

胆道癌 胸膜中皮腫  
小細胞肺癌 唾液腺癌  
甲状腺癌 神経内分泌腫瘍  
子宮頸癌 子宮内膜癌  
肛門癌 外陰癌

免疫チェックポイント阻害薬  
10種の希少がんの治験にご協力ください

Rare cancer (basket)

膀胱・腎盂・尿管がん  
免疫チェックポイント  
阻害剤の治験  
詳細はコチラ

Muscle-invasive bladder cancer

**食道がん対象**  
免疫チェックポイント阻害薬  
の治験のご案内

Esophageal cancer

免疫チェックポイント阻害薬  
小細胞肺癌  
の治験のご案内

Bristol-Myers Squibb

Small-cell lung cancer

乳がんの方対象  
PARP阻害薬の治験にご協力ください

アストラゼネカ株式会社

BRCA breast cancer

濾過性リンパ腫 (FL) / 小リンパ球性リンパ腫 (SLL) / 辺縁帯リンパ腫 (MZL) など

再発または治療抵抗性の  
低悪性度非ホジキンリンパ腫対象  
新薬治験のご案内

Low-grade Non-Hodgkin lymphoma

医師主導治験  
消化管間質腫瘍の  
方を対象とした  
治験にご協力ください

オンコロ

GIST

前立腺がん  
の治験にご協力ください

Janssen

Non-metastatic castration-resistant  
prostate cancer

悪性胸膜中皮腫の  
治験にご協力ください。

Malignant pleural mesothelioma

**Achievement (include plans) : More than 80 trials:** Brain tumor : 2、 Head and neck cancer : 1、 Salivary gland cancer : 1、 Non-small cell lung cancer : 9、 Small-cell lung cancer : 3、 Breast cancer : 5、 Malignant pleural mesothelioma : 5、 Esophageal cancer : 2、 Gastric cancer : 2、 Hepatocellular carcinoma : 1、 Renal cell carcinoma : 2、 Bladder cancer : 3、 Colorectal cancer : 1、 GIST : 1、 Prostate cancer : 1、 Malignant lymphoma : 6、 Leukemia : 7、 Multiple myeloma : 1、 Rare cancer basket study : 1、 Melanoma : 2、 Unknown primary cancer : 1、 Solid cancer : 1、 Bone metastasis sarcoma : 1、 uterine carcinosarcoma : 1、 Small intestine adenocarcinoma : 1、 Glioma : 1

- Ads for hematologic cancer are increasing and has a very high responsive rate
- Ads for immune checkpoint inhibitor is decreasing but has a high responsive rate
- Connections with sites go up and medical investigator trials are increasing as well

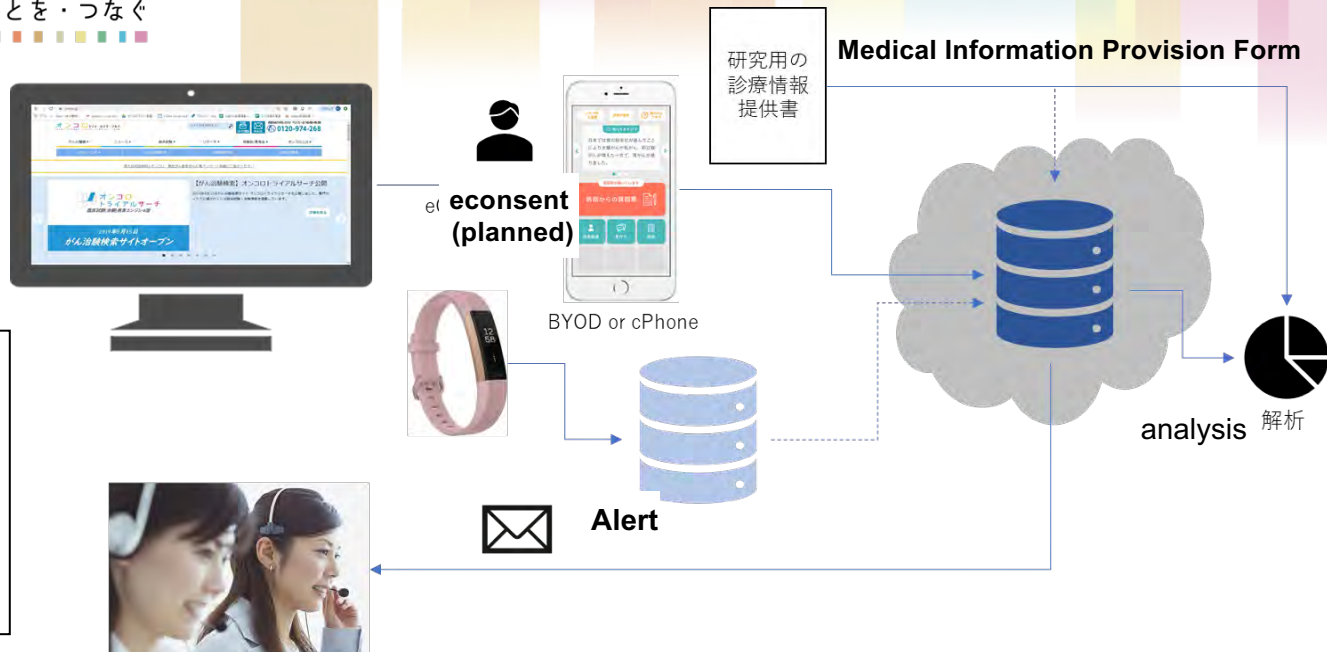
# Incurable diseases・Rare disease information site『RareS.』



- ◆ Rare disease information site RareS.
- ◆ URL : <https://raresnet.com/>
- ◆ since : 2018 Feb～
- ◆ Relation : NPO incurable disease network
- ◆ page views : 20,000/month
- ◆ active users : 1,000/month
- ◆ Patient Organization : 109

- latest news : Collect and publish news related to rare diseases
- various types of rare diseases : designated rare diseases + rare cancers, pediatric chronic specific diseases
- clinical trial information : posting information about studies which are recruiting participants.
- event information : information on national events held by various organizations.
- Incurable disease medical liaison council・Posting information on updates of these organizations

**Completed  
Virtual  
Study for  
ONCOLOGY**



**Study Details:** Siteless Virtual Study of Adverse Event Monitoring Applications in Cancer Patients  
 site less Virtual Study for Validation of Adverse Events Monitoring Application in Oncology

**Indication:** Projected number of subjects with advanced cancer

**Patients:** 100 subjects

**Study Period:** November 2019 to March 2020

**Objectives:** P-Guardian Systems Validation and Exploration of Changes in Patients' Quality of Life

**Scheduled scale:** PRO-CTCAE(Weekly), FACT-G(Monthly)

**Sensor-Acquisition Scale:** Activity (Calorie, METs), SpO2, Heart Rate, Sleeps

# Patient Insight // Cancer treatment patients

Q30 現在何らかの痛みはありますか？ (SA)



- 現在痛みを感じている方が44.9%、一度でも痛みを感じたことがあると回答した方は65.5%であった
- 一方、一度も痛みを感じたことはない/回答した方も27.9%いた
- 乳がんは痛みを感じたことがある方が他のがん種より多いという結果であった
- 白血病、腎臓がんは痛みを感じたことのない方の割合が全体に比べて高く、3割を超えていた



Q57 現在、精神的に不安を感じるのはありますか？ (SA)



- 現在不安を感じているのは69%、1度でも不安を感じたことがある方は89.9%という結果であった
- 不安を感じたことはない方は3.8%とほとんどいないという結果であった



## Expert Analysis //

- ✓ There are patients who can not consult their doctor about their pain and anxiety.
- ✓ Patients usually get the care/treatment after consultation but there are the cases where care/treatment was not provided as well as even after receiving there was not improvement some said. So it is necessary to improve the current situation.
- ✓ After consultation 80% of patients were satisfied however solving the pain & anxiety was key points
- ✓ By communicating to doctor about their pain and anxiety to and getting the appropriate care which resulted in acceptance of longer duration of cancer treatment.

## Project Summary //

Sponsor	Global Pharma
Support from 3H	Quantitative Research
Timing of consultation	Considering Disease Awareness
Target	Ongoing treatment Cancer Patients
# of sample	n=287(BC,LC,CML,RCC)
Target area	All Japan
Medias used	Oncolo

## Impressive Number //

# 90

Japanese Cancer Patients were interviewed to know about their pain and their care giving condition whether it is sufficient or not.

Those who felt uneasy even once was 89.9%, where most of them had an anxiety experience. In addition, 65.5% answered that that they felt pain even once, and those who had pain during cancer treatments were over 60%.

There were more than half of patients who answered that "pain" and "anxiety" were affecting their cancer treatment. Further, half of total patient answered that they have consulted their doctors about pain where only 20% of patients replied that they have consulted to their doctors for anxiety. However 41.7% replied that they had not got care after consulted with doctor about their anxiety.



# Thank you

To know more please contact: [imran@3h-ms.co.jp](mailto:imran@3h-ms.co.jp)